

nourishing HOPE together





<u>Please enjoy this feature video of our work</u>, which debuted at last year's gala.

You are cordially invited to help make a difference in the lives of thousands of Chicago residents experiencing hunger and poverty.

By sponsoring Nourishing Hope's gala, you are truly investing in the future. As a sponsor, you will:

- Demonstrate your commitment to our mission: to provide food to those suffering from hunger, while offering critical social and mental health services designed to foster independence.
- Align your name and brand with Nourishing Hope's city-wide reputation as a leader in hunger relief.
- Promote your brand and services to individuals, thought leaders, and supporters across Chicago and within Nourishing Hope's network:



35,000+ monthly website visits



Email database of 65,000+ people

5,000+ Facebook followers

2,300+ Twitter Followers

4,500+ Instagram followers

2,300+ LinkedIn followers

nourishing PE

Food for today. Hope for tomorrow.

For more than 50 years, Nourishing Hope – formerly Lakeview Pantry – has served as a critical resource to our neighbors in need across Chicago.

This year, Nourishing Hope plans to provide 200,000\* food and other essential services to our neighbors across Chicago. Our growing and dedicated social services team offers customized case management to our neighbors, including access to mental health counseling, public benefits assistance, job search support, and housing referrals.

\*includes repeat visitors



## The Nourishing Hope gala is our largest annual fundraiser.

We are hosting the event at The Geraghty on **Friday, September 20, 2024.** 

Join us to honor the impact of Nourishing Hope and our partners over the past year.

- Fabulous silent auction prizes, right from your smartphone
- Raise your paddle to support operating expenses and bid on exciting live auction packages.
- Live entertainment and dancing!

## Help us raise funds for Nourishing Hope's vital community programs.

Your support provides food for today and hope for tomorrow to our Chicago neighbors.

## nourishing HOPE



Event Photos: Zuno Photography



#### SEE THE NEXT PAGE FOR SPONSORSHIP LEVELS & BENEFITS

Reserve your tickets, secure sponsorship and learn more online at: nourishinghopechi.org/gala



# HOPE gala

#### 2024 EVENT SPONSORSHIP OPPORTUNITIES

O	\$50K	\$25K	\$10K	\$5K	\$5K	\$2.5K	\$1K
	2 AVAILABLE PRESENTING	3 AVAILABLE ADVOCATE	PROMOTER	SUPPORTER	GOLD HOST	SILVER	BRONZE
	CORPORATE & FOUNDATION				INDIVIDUAL & FAMILY		
Tickets to live event	20 TICKETS (2 TABLES)	10 TICKETS (1 TABLE)	10 TICKETS (1 TABLE)	4 TICKETS	10 TICKETS (1 TABLE)	4 TICKETS	2 TICKETS
Logo recognition in all printed, digital & live-stream event communications	•	•	•				
Corporate sponsor recognition at our Young Leaders event	•	•					
Name recognition in printed program				•	•	•	
Verbal recognition during live event	•	•					
Recognition in sponsor slideshow 15 minutes prior to the event	•	•	•	•	•		
Recognition on Nourishing Hope's social media	•	•	•	•			
Recognition on event website	•	•	•	•	•	•	•
Recognition in Nourishing Hope's FY24 annual report	•	•	•	•	•	•	•
Sponsor a staff member to attend					ADD \$200	ADD \$200	•



Visit nourishinghopechi.org/gala to learn more.

Reach out to Drew Moran to make your commitment today! Email drew.moran@nourishinghopechi.org or call 773-525-1777 ext. 243





#### IN-KIND SPONSORSHIP OPPORTUNITIES

Promote your brand and services to our donors, which include top thought leaders and executives from across the city. Align your brand with an organization making a true impact in Chicago communities.

#### BEVERAGE SPONSOR

- Provide donated wine or spirits for the event.
- Special sponsor of the VIP pre-event champagne toast.

#### LIVE AUCTION SPONSOR

 Donate a top-tier auction item valued above \$1,000.

#### SILENT AUCTION SPONSOR

 Donate an item to our silent auction valued above \$150.

#### RECEPTION SPONSOR

- Donate other event support like flowers, decor, or entertainment.
- Reception sponsors receive verbal recognition during performance from entertainment.

#### IN-KIND DONORS RECEIVE:

- Recognition in digital communications and event program.
- Inclusion in video recognition of sponsors
  15 minutes prior to the event.
- Recognition on Nourishing Hope's social media.
- Recognition on event website.
- Recognition in Nourishing Hope's FY24 annual report.
- NOTE: In-kind contributions that total more than \$5,000 will be recognized at the appropriate corporate sponsorship level.

#### Help us raise funds for Nourishing Hope's vital community programs.

Your support provides food for today and hope for tomorrow to our Chicago neighbors. Contact Drew Moran to make your commitment today: drew.moran@nourishinghopechi.org • 773-525-1777 x 243



EVENT DATE: Friday, September 20, 2024

LOCATION: The Geraghty

2520 S Hoyne Ave, Chicago

nourishinghopechi.org/gala

**Nourishing Hope Request:** The organization is seeking four co-chairs from prestigious companies headquartered in Chicago to help raise vital dollars for Nourishing Hope in 2024.

#### FOOD FOR TODAY, HOPE FOR TOMORROW

Nourishing Hope is a dynamic social services organization providing food, mental wellness counseling and other social services, such as job and housing assistance, to our Chicago neighbors in need.

Founded in 1970, we strive to serve the needs of the whole person — with respect and dignity always. We do this through providing food assistance and social service programming for our neighbors throughout Chicago at multiple physical sites, as well as through an online market and home delivery program.

Each year, Nourishing Hope provides nearly 4 million meals to Chicagoans across the city. This year, we also expect to provide more than 6,000 case management and free mental wellness services to our neighbors.

With your help, Nourishing Hope can continue to expand its free, one-of-a-kind services to communities around the city. Your leadership and visible support will make a lasting impact as we continue to serve at a higher than normal capacity due to the rising demand as a result of the pandemic.

#### Please join us by serving as a co-chair of the 2024 Nourishing Hope Gala.

#### NOURISHING HOPE BOARD OF DIRECTORS:

#### **PRESIDENT**

Marc Brenner Kovitz Investment Group

#### VICE-PRESIDENT

Maura Daly Erikson Institute

#### FINANCE CHAIR

Dale Cabreira

#### **SECRETARY**

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Lindsey DeVar

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Jessica Dunne

Ellie D Perfume

Shelley Fulla

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Bill Peluchiwski Houlihan Lokey

Robert Rizzo Conagra Brands

Corey Rochkin Oliver Wyman

Susan Silver

Argentum Strategy Group

Kanchana Suresh Northern Trust



EVENT DATE: Friday, September 20, 2024

LOCATION: The Geraghty 2520 S Hoyne Ave, Chicago

TIME: VIP Toast, 6:00 PM Event, 6:30 PM - 11:30 PM

### We take seriously our responsibility at Grubhub to make a real difference in hunger relief by supporting initiatives and organizations that are

supporting imiliatives and organizations that are closely tied to our longstanding efforts to connect diners and restaurants. We're proud to support the great work at Lakeview Pantry in our hometown of Chicago so they can continue to be a beacon of hope for the tens of thousands of families they serve each year." Adam DeWitt















#### ROLES & RESPONSIBILITIES OF EVENT CO-CHAIR:

- Attend the event on Friday, September 20, 2024 at The Geraghty.
- Company to serve as a sponsor of the 2024 Nourishing Hope Gala (you will receive tables based on level of sponsorship).
- Commit to fundraising a total of \$25,000 in support of the event. This may include a combination of a personal donation, a company donation or matching gift, and/or auction items or donations made by your quests or network.
- Secure a minimum of one top-tier live auction prize valued above \$1,000. Previous auction prizes include:

In-Home Dinner for Ten – Prepared by Celebrity Chef Fabio Viviani This luxury, five-course dinner will be prepared exclusively for you by "Top Chef" favorite and Chicago culinary visionary Fabio Viviani. Ten friends will enjoy an intimate evening of dining, wine and conversation in the comfort of your own home. He may take a cue from the Italian street food style of Bar Siena and create an out-ofthis-world gnocchi with prosciutto, rapani, and Calabrian chili. Or he could sample the heritage black angus beef featured at the upscale steakhouse Prime & Provisions. The dinner includes wine pairings curated by DineAmic Hospitality's wine director. This promises to be a dining experience you won't forget.

Chicago Cubs "Dream Day" Package - Experience Wrigley Field like never before with 4 seats in 1914 Club Seating Section behind Home Plate, along with a shout out on the scoreboard, and pictures on the field after the game.

Sign off on a customized letter on your behalf to your personal and business contacts (minimum 25) with a request to join you in participating. The goal for each co-chair is to help secure a minimum of two tables at the event in addition to the table(s) secured with your sponsorship.

This mailing will be conducted by a member of the Nourishing Hope staff along with your designated team member.

Attend two 30-minute planning sessions.

The first meeting will answer any questions about the organization and your personal outreach efforts. The second meeting will prepare you or your designated lead to go over event logistics and run-of-show.

We appreciate your consideration and look forward to the opportunity to collaborate with you and your organization.

Thank you for your continued support of Nourishing Hope.

## nourishing PE





Nourishing Hope, formerly known as Lakeview Pantry, is a dynamic social services organization providing food, mental wellness counseling and other social services, such as job and housing assistance, to our Chicago neighbors in need. Founded in 1970, we strive to serve the needs of the whole person — with respect and dignity, always.

#### **OUR PROGRAMS**



We offer food distribution programs at two walk-in food pantries, as well as an online market that allows families to place their customized grocery order on any device for pickup at one of three locations.



We have a home delivery program for our neighbors who are senior citizens, living with disabilities, or who may be homebound. Menu options include specialized packages for those with diabetes, high blood pressure or heart disease.



We provide social services including housing support, job search and training and public benefits assistance, as well as mental wellness counseling, that empower people to gain independence.









